## APPENDIX A Economic Development and Housing Delivery Allocations

| | | | | Allocation by area | | | | | | | | ED Strategy objectives / criteria | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| **Activity / Intervention** | **WDC Lead** | **Recipient** | **£'000** | **High Wycombe** | **Future High Street** | **Cressex Business Park** | **Marlow** | **Globe Business Park** | **Princes Risborough** | **Wooburn and Bourne End** | **Rural** | Growth and internationalisation | Business accommodation | Business birth rate | Visitor economy and tourism | Skills and talent | New housing | Research and innovation | Urban design | Business support | Transport and ICT connectivity | **Why is this suggested / notes** |
| 1. Revitalisation of the High Street: 'Future High Street' related interventions to improve the vibrancy and vitality of town centre. | Economic Development / Property | WDC in partnership with HWBIDCo / Museum / Bucks New University / Wycombe Arts Centre / Bucks Business First | **300** | ✓ | ✓ | | | | | | | | ✓ | ✓ | ✓ | ✓ | | | ✓ | ✓ | ✓ | Allocation to establish a 'High Street Task Force' of partners to collectively deliver non-structural change opportunities identified in the development of the Future High Street Fund EOI. The following examples are based on shared common partner aspirations: experiential / animation activities; meanwhile use of empty space (indoor market / Everyone Everyday / participatory city model), market improvements, cultural provision, events, murals, interactive signage and apps and training/skill development work to support small retailers / market traders. |
| 2. Business improvement district (BID) for Cressex (engagement, proposal development, ballot and IT billing system) | Economic Development | WDC / Cressex BID once established | **150** | ✓ | | ✓ | | | | | | ✓ | ✓ | | | ✓ | | ✓ | ✓ | ✓ | ✓ | The BID concept was broached with Cressex Businesses on the 28 March 2019 and received a positive response. Setting up a BID will enable the businesses to have a coordinated voice and be eligible for bidding for funds to make improvements to the business park that would not be available individually. |
| 3. To be held for allocation (schemes to be defined with Town Council) and to support Globe Business Park sustainable transport schemes | Regeneration / Economic Development | Marlow Town Council and Globe BID | **150** | | | | ✓ | | | | | | | | | | | | | | ✓ | To be defined with Town Council (£100k)<br>Allocation to Globe Business Park BID (£50k) to embed sustainable transport schemes so that these can be used as peer best practice examples with other business areas i.e. Cressex. |
| 4. Revitalisation of the High Street and other allocations (schemes to be defined with Town Council) to support wider economic development infrastructure ahead of new homes. | Economic Development / Planning | Princes Risborough Town Council | **250** | | | | | | ✓ | | | ✓ | | | ✓ | | | | ✓ | | | To support existing plans to revitalise the High Street in Risborough (£110k) with the remainder to be defined with the Town Council. |
| 5. To be held for allocation (schemes to be defined with Parish Council) | Planning | Wooburn and Bourne End Parish Council | **75** | | | | | | | | | | | | | | ✓ | | | | | To be defined with Parish Council and to include a bus lay-by. |
| 6. To be held for allocation for rural schemes (to be defined) | Economic Development | TBC | **75** | | | | | | | | | | | | | | | | | | | To be defined in consultation with the Leader. There could be scope for funds to be used as a contribution to future broadband provision. |
| **TOTAL** | | | **1,000** | | | | | | | | | | | | | | | | | | | |